



175 WAYS YOU CAN KEEP CALIFORNIA BEAUTIFUL CELEBRATING 175 YEARS OF THE CALIFORNIA DREAM

California turns 175 this year, and it's the perfect time to celebrate the Golden State's beauty, resilience, and spirit of community. At Keep California Beautiful, we believe that honoring California means caring for it—today and for generations to come. That's why we've gathered 175 Ways YOU Can Keep California Beautiful. From simple daily habits to community-wide actions, each idea is a reminder that every effort, big or small, makes a difference. Explore the list, take action, and join us in keeping California vibrant, clean, and thriving for the next 175 years and beyond.

- Pick up one piece of litter today in honor of California's 175th Anniversary. 175 years ago, California became a state. Let's honor our home by protecting the natural beauty that inspired generations before us. Pick up one piece of litter today for every year of California history.
- Share the ride ☐ Carpool to reduce traffic & emissions Choose carpooling when possible to reduce traffic and emissions. Share the ride ☐ Less traffic, fewer emissions, more connection.
- Make it a family affair! Decorate your reusables together. Kid's can help too! Let kids make your reusable bags or water bottles uniquely yours! Break out the markers and stickers and let their creativity shine. Now every grocery trip comes with a smile.
- Party plastic-free! Throw a party—without the plastic. Honor California's big birthday by hosting a zero-waste gathering. Reusables, local snacks, and cleanup crews make for a celebration that gives back.
- Most ocean litter starts on land Pick it up before it reaches California's coasts. In California, much of it washes from streets into storm drains and out to sea. Action step: Pick up litter before it hits the water. Every bit counts!

- Keep pets on leash Protect wildlife and keep nature safe. Keep pets on a leash to avoid disturbing wildlife. Wildlife and pets don't mix Keep dogs leashed and nature safe.
- 9,000 tons of litter on CA highways → That's heavy. Help lighten the load—pick some up! ♠ A recent Caltrans study found over 9,000 tons of litter on state highways each year. That's like dumping 1,800 elephants on the side of the road. ♠ Let's turn that stat around—grab a bag and pitch in.
- Clean green. Protect our water. Switch to ecofriendly cleaners that are safer for waterways.
 Eco-friendly products protect your health and the ocean.
- Make it a family affair! © Craft with recyclables.

 Kid's can help too! © Get crafty with recyclables!

 Turn clean recyclables into robots, rockets, or wild animals. It's a fun way to talk about reuse and waste reduction.
- Avoid balloon releases [®] Choose bubbles, not balloon Avoid balloon releases—bubbles are just as fun! Balloons [₹] become litter—but bubbles are just as festive and much cleaner [®] ∴ Celebrate the eco-friendly way!ers keep wrappers off sidewalks and out of parks.





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- **Brighten your space with blooms.** Add a flowerpot or small planter by your front door or window. A simple way to brighten your block today!
- ** Compliment a clean storefront. **

 Compliment a local business that takes pride in their clean and welcoming storefront. Sparkle matters! A tidy storefront brightens up the whole block. Let them know it's noticed. **
- Litter doesn't belong on your block! Pick it up as you walk. Q Out for a stroll? Take a bag along and snag any litter you see. You'll leave your neighborhood better than you found it. □
- Help Fund Cleanups This Summer Give the gift of a cleaner California this summer. Your donation helps Keep California Beautiful fund vital cleanup and education programs. Donate now: https://keepcabeautiful.org/donate
- Make it a family affair! Plant native flowers as a team. Kid's can help too! Plant a native flower together! A pot of California poppies or other native blooms can brighten a window or doorstep—and support local pollinators.
- Keep a trash bag in your car. Keep a small trash bag in your car. Trash travels—unless we contain it! Make it a habit: keep a small trash bag in your car WI It's an easy way to stop litter before it hits the road.
- Pull weeds and trim overgrowth % Keep it sharp. Trim and tidy! Pull weeds and trim overgrowth near the sidewalk. It's curb appeal AND care. Keep your block looking sharp %% Pulling weeds and trimming plants shows love for your neighborhood.

- Celebrate CA's 175th with a walk and a trash bag—and leave it cleaner than you found it.
 From gold rush trails to coastal highways,
 California's story is written across the land.
 Celebrate CA's 175th with a walk and a trash bag—and leave it cleaner than you found it.
- Skip the hose. Sweep instead. Use a broom instead of a hose to clean driveways. Sweeping saves water.
- **Keep it clean** ♦ Pick up restroom litter (wash your hands after!) ¶ See a paper towel on the floor or a stray wrapper? Lend a hand. Public restrooms need love too.
- Adopt your block Team up for a clean street!
 Adopt your block—organize neighbors for a monthly tidy-up. Strong communities start with clean streets Rally your neighbors and adopt your block together!
- See trash? Be the solution. Trash happens.
 Action matters. Next time you see litter, be the
 one who picks it up. One tiny act, one cleaner
 sidewalk, one more reason to love this state.
- Do one kind thing for CA. Celebrate
 California's beauty by doing one kind thing for the environment today!
- Secure your bins on windy days. Make sure your bins are secure on windy days! One windy day can scatter trash everywhere Secure your lids and keep bins in place to protect our neighborhoods.
- Love the beach? Protect it—pick up litter in the sand Found some litter on your beach day?
 Bag it and toss it—so marine life doesn't have to.
- Stay hydrated sustainably Carry a reusable water bottle. Carry a reusable water bottle on your outdoor adventures. Stay hydrated sustainably Reusable bottles belong on every trail.





CELEBRATING 175 YEARS OF THE CALIFORNIA DREAM

- Fall into Action—Keep CA Beautiful As the season changes, help keep California beautiful and litter-free. Your tax-deductible donation makes a lasting impact.
 - https://keepcabeautiful.org/donate/
- Make a Difference with Your Dollar & Support
 California businesses that care for the planet. &
 Want to make a difference with your dollar?
 Support California businesses that recycle,
 reduce emissions, and give back to the planet.
 It's a simple way to honor our state's 175th
 birthday—and keep it beautiful for generations
 to come.
- Party with a purpose April Pick up litter at festivals!
 Found a plastic cup or snack wrapper underfoot? Scoop it up and drop it in the bin—then get back to dancing!
- Pause and enjoy the view. Let it inspire you!
 Take a moment to enjoy your favorite California view. Slow down and soak it in. Beauty is all around us—sometimes we just need to pause and look.
- Bloom with less water * Plant drought-tolerant flowers Plant drought-tolerant flowers to reduce watering.
- **Protect playtime** N Pick up playground litter! R Kids deserve a clean place to play. Take a second to pick up litter when you're at the playground.
- Use a power strip. Unplug easily. Put appliances on power strips and switch them off.
 One switch, big savings Power strips help you unplug all at once.

- Shop Small, Think Big Support a local California business— Fewer shipping miles, less waste, more love. Shop Small, Think Big (for the Planet) Supporting local businesses means fewer shipping miles, less packaging waste, and more love for our communities. Let's honor 175 years of California by investing in a cleaner, greener future—one local purchase at a time.
- "Today I picked up trash!" What did YOU do today? Every act creates a ripple Share your good deed and inspire others!
- Proper tire pressure = less pollution Check tires for better mileage Check tire pressure—wellinflated tires reduce emissions. Proper tire pressure = less pollution and better gas mileage!
- Leave the trail better than you found it

 Pick
 up that litter!

 Even clean trails can hide candy
 wrappers and tissue bits. If you pack it out, pack
 others' stuff out too. Be a trail hero!
- Celebrate CA's Beauty This October
 Celebrate California's natural beauty by supporting Keep California Beautiful. Your donation helps fund projects that protect our environment.

https://keepcabeautiful.org/donate/

- **Wash smart.** Save water. Wash your car at a car wash—less water and better filtration.
- Professional car washes a use less water and filter pollutants—win-win!
- Say thanks to your local helpers. Write a thank-you note to the people who keep your community clean and safe. A little gratitude goes a long way. Say thanks to your public works crew or a local volunteer!





CELEBRATING 175 YEARS OF THE CALIFORNIA DREAM

- Our beautiful California redwoods have stood tall for centuries—long before statehood.
 Honor their legacy by keeping parks and forests litter-free.
- Use reusable snack containers. Keep your snacks in reusable containers! Avoid wrappers!
 Snack smart Reusable containers keep wrappers off sidewalks and out of parks.
- Add a planter or flowerpot \$\bigsep\$ Add color. Spread cheer. Add a planter or flowerpot by your front door. Brighten up the block with a splash of color
- Aunt for beauty on your walk! Go on a beauty scavenger hunt—how many lovely sights can you find in a single walk? Look for wildflowers, colorful doors, murals, or birdsong. The world's full of surprises when you're looking for beauty!
- Groceries + good deeds ₩ Pick up parking lot litter ☑ Spot a receipt, bottle cap, or wrapper in the parking lot? Grab it on your way into the store—small effort, big impact!
- Make it a family affair! O Create a "Don't Litter" sign. Kid's can help too! O Make a "Don't Litter" sign for your front yard! Kids love making art—and this kind makes a positive impact. Markers, cardboard, and a little pride in your block.
- Help a neighbor with cleanup ♥ Lend a hand.
 Love your block. Offer to help a neighbor with yard work or cleanup. Beautify your street—and your relationships! ♥♥ Helping a neighbor keeps the whole block looking great.
- **Fertilize wisely.** Protect drains. Choose natural fertilizers and use sparingly. Feed your garden \$\mathbb{E}\$ not the storm drain! Use natural fertilizers with care.

- Remove old flyers from poles

 Clear the clutter! Remove flyers or old notices from telephone poles near your home. Outdated flyers = visual clutter

 Take a moment to clear them off and freshen up your block.
- A Give Thanks—Give Back to California Give thanks by giving back! Your tax-deductible donation to Keep California Beautiful helps preserve the places we love.

https://keepcabeautiful.org/donate/

- Look, don't take \$\mathbb{L}\$ Leave flowers and rocks for
 others. Leave natural items—like flowers or rocks
 where they are for others to enjoy.
- Tote-ally prepared Keep reusable bags in your car for easy shopping!
- Be a park protector Pick up litter on your hike! Local parks are community gems—treat them that way! Tuck a bag in your backpack and collect litter as you go.
- Bring a reusable bag! Going shopping? Bring a reusable bag! Reusable bags = fewer plastic ones blowing down our streets keep one stashed in your car or purse so you're always ready.
- Never dump oil! Recycle used oil & filters properly Recycle used oil and filters properly never dump them. Take it to a proper recycling center.
- No Walk, collect, care for CA! No Take a family walk and bring a small bag to collect litter. Make it fun and meaningful!
- Leave parks better than you found them.
 Visit a local park or public space and leave it better than you found it. Pick up a few pieces of litter, wipe down a bench, or just be a good steward of shared spaces. Every little bit helps!



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- Join Coastal Cleanup Day

 One day, big
 impact. Participate in Coastal Cleanup Day or a
 local version.
- Upgrade your sipping Choose metal or bamboo straws for the planet! Use a metal or bamboo straw instead of plastic.
- Skip glitter & confetti outdoors. Avoid glitter or confetti outdoors. Glitter and confetti become microplastic pollution. Choose eco-friendly fun instead!
- Waste-Free Living Made Easy >>>
- If End the Year with a Gift to California End the year with a gift that keeps on giving. Donate to Keep California Beautiful to support clean, vibrant communities statewide. If https://keepcabeautiful.org/donate/
- ₩alk. Snap. Discover beauty. ☐ Invite neighbors for a casual photo walk and look for everyday beauty together. Explore your block with fresh eyes and a camera. You'll be surprised by the beauty hiding in plain sight! ☑ }
- Scoop it, bag it, bin it \(\) Clean up after your dog everywhere. Dispose of dog waste properly—even on dirt trails.
- Cloth napkins > single-use Swap small,
 impact big! Ditch single-use napkins—use cloth ones.

- Celebrate 100 acts! Shoutout to community changemakers (**) Celebrate reaching 100 acts with a community shoutout! Hitting milestones feels great—let's cheer on those making a big impact in your town!
- Skip bottled water—go reusable. Skip the single-use plastic Fill up a reusable water bottle and keep California beautiful
- Name Low-flow = big water savings. Install a low-flow showerhead. Low-flow heads save gallons without sacrificing pressure.
- C Leave no trash behind—CA is a treasure.

 Gold wasn't California's only treasure—our

 coastlines, deserts, and mountains have always

 been priceless. Show your love by leaving no

 trash behind.
- Leave it better than you found it

 Pick up
 picnic litter!

 Find a forgotten fork or napkin on
 the picnic table? Toss it! Help the next group
 enjoy a clean space.
- Catch rain. Water your plants. Install a rain barrel to collect water for your plants. Collect runoff with a rain barrel and reuse it in your garden.
- Sweep leaves before it rains to Clear drains.
 Prevent floods. Leaves can block storm drains and cause flooding to A quick sweep before the rain helps everyone.
- **Bike or walk** ‰ Choose greener ways to get around ‰ Bike or walk instead of driving when you can.
- Go native Support local wildlife with native plan Plant native species that support local wildlife. Native plants feed local birds, bees, and butterflies!



- Start the Year with a Difference Start the new year by making a difference! Your taxdeductible donation helps Keep California Beautiful protect our parks, streets, and neighborhoods all year long. Donate today: https://keepcabeautiful.org/donate/
- Support a local California business! Stronger communities, cleaner planet. Every dollar spent at a local business helps reduce transportation emissions, supports our neighbors, and keeps California's economy strong.
 Celebrate California's 175th by choosing a nearby shop or market today!
- Plant for California. Celebrate California's rich natural heritage by adding native plants to your garden or balcony. They need less water and support local wildlife.
- Hold trash until you find a bin. Hold onto trash until you find a proper bin. Every wrapper counts. No bin nearby? Just hang on a little longer Every wrapper kept off the ground helps California shine
- Shop & spot trash Pick it up on the go! Window shopping? Add a cleanup walk to your errands. A cleaner sidewalk = a more beautiful town.
- Ask a friend to join you on your next cleanup walk.
- Catch warm-up water. Reuse it. Collect shower water while it warms up and reuse it reuse for plants!
- Fix broken porch lights Light it up for safety.

 Replace broken porch lights—lighting improves safety and beauty.
- E Read & talk about nature. Read a book about recycling or nature, then talk about it as a family.
- Learning together can inspire action!

- **Go LED.** Use less energy. Swap out old bulbs for LEDs. Energy-saving and long-lasting!
- Bring a bag on your next walk. Kid's can help too! Replay Do a family walk—and bring a trash bag! Fresh air, quality time, and cleaner streets? That's a win-win-win.
- Be a changemaker—start a cleanup! From silent films to Silicon Valley, California has led with innovation. Be a changemaker today: organize a cleanup and inspire others to do the same.
- Share the Love—Support Clean
 Communities Share the love this February!
 Support clean, green communities across
 California with a tax-deductible donation to Keep
 California Beautiful. Every dollar counts!
 https://keepcabeautiful.org/donate/
- E Show a kid how to care. E Share why littering matters. Show them how to sort recycling. Pass down a love for this beautiful state—it's one of the most powerful things we can do.
- Pick up 5 pieces of litter today. Small acts add up to a cleaner California!
- Don't feed wildlife

 Keep nature wild and safe.

 Don't feed wildlife—keep nature wild.
- Fresh & local /Support farmers markets, skip extra packaging! Support farmers markets and local food.
- **Flip the switch.** Save energy and turn off lights when you leave the room.





- Farmers Markets = Fresh & Local ♥ Shopping at your local farmers market supports California growers and cuts down on fossil fuels used in shipping food long distances. ♣ That's a beautiful way to celebrate California's 175th anniversary!
- Challenge 3 friends! Challenge 3 friends to do one beautifying act in honor of California's 175th anniversary. Tag your crew and spark a wave of clean streets and green spaces!
- Take your trash with you Meep scenic stops beautiful Don't leave trash behind at a rest stop or scenic overlook.
- Air-dry laundry. Save power. Hang your laundry to dry when the sun's out. Let the sun do the work.
- Turn litter pickup into a game. Can your kids count how many bottles, cans, or wrappers they find? It's a simple way to make cleaning up fun and competitive!
- Cold wash = energy saved. Laundry day, the cool way. Cold water cuts emissions and cleans just as well.
- Plant a native flower for CA! * Celebrate
 California's 175th by planting a native flower in
 your yard or a pot. It's a gift to pollinators and a
 splash of local color!
- Spring into Action for a Cleaner CA Spring into action! Help Keep California Beautiful grow cleaner, greener places with your tax-deductible donation. Together we can make an impact.
 https://keepcabeautiful.org/donate/
- What makes your block beautiful? Reflect on what makes your neighborhood beautiful.
- Whether it's blooming trees, friendly faces, or clean streets—there's something special about every community.
- • Never toss trash from the car. Not even gum!

 Tossing trash from a car might seem small—
 but it adds up fast.

- Follow the signs † Stay on trails to protect wildlife. Respect signage and stay on trails.
- Support Local, Support the Planet ⚠ When you support a local business, you support the environment too. Shorter supply chains = lower emissions. Less packaging = less waste. More community = more care. Celebrate California's 175th by spending your dollars where they do the most good—close to home.
- Park with purpose A Keep drains clear & sidewalks safe Avoid parking over storm drains or blocking sidewalks.
- **Sip smarter** Skip the straw or use a reusable one Skip the straw next time you grab a drink!
- Avoid idling Avoid idling while parked—it's better for air quality. Even a minute matters
 Reduce emissions and protect community health.
- Weep a cloth napkin in your car. Carry a cloth napkin or towel in your car for messes—don't rely on disposable wipes. Reusable napkins are simple, stylish, and sustainable
- Take the scenic route—leave no trace.

 Whether you're headed to the coast, the mountains, or a local trail, pack out what you pack in. California's beauty deserves our care.
- Recycle right. Sort with care. Sort your recycling carefully today—make sure those recyclables don't become trash. A little extra care protects our environment.
- **Sussible as up of the second of the secon**
- Say thanks to park rangers No They keep parks clean & safe. Say hello to park rangers and thank them for their work.





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- Celebrate Earth Month by giving back to the environment you love. Your donation to Keep California Beautiful keeps parks and neighborhoods vibrant for everyone.
 - https://keepcabeautiful.org/donate/
- Choose Businesses That Protect California Look for local companies with eco-certifications, zero-waste practices, or a strong record of environmental responsibility. Your purchases can drive real change.
- See illegal dumping? Report it to keep neighborhoods clean.
- Use biodegradable poop bags 🐾 👜 Reduce plastic pollution. Use biodegradable bags for pet
- **In Join a local cleanup!** Volunteer for a local street or beach cleanup—bring a friend! Make a difference (and some memories) 64
- * Shout out a great neighbor! Got a neighbor who always sweeps the sidewalk or tends their garden? A little appreciation goes a long way.
- * Thank a local helper today! * Say thank you to a local volunteer or public works crew making your community cleaner and greener.
- Be a leaf hero 🏚 Sweep leaves from drains.
- Secure your truck load 🚛 Prevent litter on the road Secure all items in your truck bed so they don't blow away.
- ii Share your weekly cleanup tally Inspire a cleaner, greener California! 📊 Post a weekly tally of cleanup actions. Share your progress and motivate others to join the movement for a cleaner, greener California!
- ▲ **Refill, don't landfill!** ▲ Refill your water bottle instead of buying plastic today. Hydrate sustainably and reduce waste.
- Volunteer for park & trail cleanups A Make memories, make a difference. Join a local park or trail cleanup.

- Shop smarter Buying in bulk = less packaging \(\phi \) Bring your own containers and shop smarter!
- Alley hero alert! *Pick up what others left behind. Ma Litter hides in side streets. Shine a light—literally or figuratively—by cleaning up!
- **! May is for Making a Difference!** Your taxdeductible gift helps Keep California Beautiful organize community cleanups and beautification projects statewide. Donate today:

https://keepcabeautiful.org/donate/

- FRead & learn about California. FRead a book or story about California's nature or history with your kids. Learn and celebrate together!
- **Bring a bag to the farmers market.** Take your own bag to the farmers market—support local and stay litter-free.
- **Clean up. Show love for CA. Cleanups are** more than just trash pick-up—they're acts of love for our communities. Grab a friend, your kids, or a neighbor and spend an hour beautifying a shared space. Every wrapper you pick up is a gift to California. 🐆
- Report vandalism 🚨 Help keep parks beautiful. Report graffiti or vandalism in public parks.
- **Pring your own bag!** Bring your own reusable bag on a shopping trip. Small swaps help protect California's beauty.
- Fork it over

 Keep reusable utensils handy to cut waste! Keep a reusable utensil set in your bag.
- Well-tuned car = cleaner air 🐆 Regular maintenance cuts emissions Keep your car tuned up to reduce pollution.
- Clean up at the movies % Pick up a wrapper (or three) before you go 🖀 Dropped popcorn, candy wrappers—trash piles up fast at the movies. Do a quick scan before you leave and grab a piece or two. Every bit helps! ## W
- Cleanup = part of the party ₹Throwing or attending a party? Do a litter sweep before you leave. Your host—and the planet—will appreciate it.





- Pause and appreciate nature.
 Take a moment to admire a tree or park near you—and snap a photo to share. Nature's beauty is part of California's magic!
- Before you drive off... Grab that trash near your car Parking lots collect fast-food trash and coffee cups.
- Beautify one small spot today. Pull weeds, pick up litter, plant a flower. It doesn't take much to make a space more lovely. Start with a square foot and see what grows.
- Pack it in, pack it out Take only memories, leave no trash "Pack it in, pack it out" every time you hike.
- Keep CA Shining—Donate Today Summer is here! Help Keep California Beautiful protect our beaches, parks, and streets with your taxdeductible donation. Let's keep our state shining bright. https://keepcabeautiful.org/donate/
- Compost your food scraps. Feed the soil report not the landfill! Composting turns waste into gold.
- **Beautify your school!** Help kids organize a cleanup, plant flowers, or decorate bins with art and messages that encourage others to care.
- Try Meatless Monday for a lighter footprint! Try a meatless Monday—less meat, lower footprint.
- Hop on the bus = Public transit is clean & easy
 Use public transit if available.
- Air-dry dishes. Cut energy use. Air dry dishes instead of using the heated dry cycle.
- ■ Say no to receipts you don't need. One less receipt = one less piece of litter X Go digital when you can—it's tidy and tree-friendly •

- Reuse jars & boxes creatively. Turn old boxes and jars into cool storage for toys, snacks, or art supplies—kids love giving new life to old stuff!
- Label your bins clearly. Label your bins clearly to help family and houseguests sort trash properly. Make recycling easy for everyone!
- Write it right \u2200 Use a refillable pen—less plastic, more style!
- See fishing line? Reel it in Protect wildlife by removing debris. Remove old fishing lines or gear if you spot them.
- Latte & litter patrol Pick up what's outside the café Coffee cup lids, sleeves, and napkins often miss the bin.
- Eclebrate Freedom & Clean Streets Your taxdeductible donation to Keep California Beautiful supports local projects that keep our state litterfree.
 https://keepcabeautiful.org/donate/
- Pack a zero waste lunch. Use reusable containers, cloth napkins, and refillable water bottles to make lunchtime clean and green. Kids can help choose their favorites!
- Use reusables & pick up littered plastic! A
 Plastic bottles are one of the most littered items
 worldwide. And they can take 450+ years to
 break down. Carry a reusable bottle!
- Cigarette butts = #1 most littered ♣ If you see one, scoop it up and toss it in the trash.
- Top 5 litter offender = fast-food trash Pastfood wrappers and containers are some of the top offenders in litter surveys. Grab one next time you're near a drive-thru or park bench.
- Say goodbye to plastic wrap \(\sqrt{S} \) Switch to beeswax wraps for a greener kitchen!
- School zone = cleanup zone Help keep it tidy!
 Snack wrappers and juice boxes pile up near schools. Scoop up what you see while waiting in the pickup line. Easy win!
- Pick up a piece—protect public dollars.
 California spends nearly \$500 million each year cleaning up litter and illegal dumping. Let's help reduce cleanup costs—one piece of litter at a time.

